

POST-COLLEGE APP WEEK ACTIVITIES

Follow-up is critical in ensuring a successful College App Week campaign. After all the dust has settled, don't forget these simple steps:

1. Use your sign-in sheets to remind you of those students who started an application but were unable to complete one. Follow up with each of these students and assist them in any way you can. You may want to enlist the help of others if you have a large number of students who were unable to finish their applications.
2. Remind students to send any appropriate supporting documentation to their colleges, and remind them to pay attention to deadlines imposed by the schools. They may still need to submit:
 1. Fee waiver forms
 2. High school transcripts
 3. Application fees
3. Stress the importance of the FAFSA to your students. Make sure they're aware they can complete the FAFSA as soon as it becomes available each year they're in school. Let them know that some types of financial aid run out quickly, so it's important that they complete their FAFSAs as soon as they can. You may wish to invite a college representative or an OCAP outreach specialist to your location soon to go through the FAFSA and financial aid process with students and parents. Evening events seem to work best for these sessions. Contact a college representative, or call OCAP at 405.234.4239 in the OKC metro, or 1.866.443.7420 (toll free) to arrange a FAFSA/Financial Aid presentation.
4. Pat yourself on the back! You pulled it off! And you can celebrate the fact that you've made a significant difference in the lives of the students who've made the decision to go to college. Thank you for your hard work and your dedication to Oklahoma's youth.